Media guide Millennium Development Goals

2008

[forum for international development + planning – finep]

In the framework of the project:

Capacity building of NGOs in Hungary, Poland and Czech Republic for mobilizing support for MDGs













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INTRODUCTION

This media guide was elaborated in the framework of the project "Capacity building of NGOs in Hungary, Poland & Czech Republic for mobilizing support for MDGs" by *finep*, under the supervision of the lead partner *European Perspective*. This project is funded by the EuropeAid (Contract number ONG-ED/2007/135-919).

The guide includes information on development issues, MDGs, promotion of MDGs as well as useful contact points. The objective of this guide is to support journalist and media agents in the promotion of MDGs, as a database where they can reach valuable and reliable information.

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5.49	Overseas Development Institute	
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1 How to use this guide

This guide provides information on development issues and the Millennium Development Goals (MDGs). It was especially designed for journalists and media agents. However, everyone interested in MDGs may find it a useful piece of advice. It consists of two major parts. The first part of the guide you will find a brief introduction on the MDGs and basic principles for their promotion. The second part will include detailed contact information on information points in your country, Europe and the developing countries as well. In addition you will find a list of links, related to the MDGs.

2 Development cooperation and education

Development cooperation takes places in the countries of the south. It aims at economic growth, fighting poverty, hunger and diseases, implementation of good governance structures, the promotion of equality, human rights and democracy. It contributes to the protection of the natural resources by furthering a sustainable development of the countries of the global south.

The achievement of these aims is possible only, if developing countries and donor countries in the North work together conjointly. Development in this sense also implies the establishment of a global partnership for development. Donors in the North as well as the developing countries bear responsibilities in this process. The amount of development aid on the gross investment in developing countries like for instance India and Thailand is below 20%. In sub Sahara Africa it does not exceed 20%. These numbers illustrate, that the major part of efforts is contributed by developing countries themselves. Thus, development cooperation is always more than aid. It means help to finalially initiate self helping forces by the developing country.

To support the developing countries on their path, a growing community of people in North are contributing by numerous activities. Development education aims on changing the attitude of people in the North. It seeks to influence the interests of policy makers and decision takers, change the behaviour of consumers and unjust rules of world trade. Other activities of supporters in the north comprise lobbying, advocacy and campaigning in order to either raise direct supporting actions for the global south or to put pressure on politicians.

Media plays a vital part in this process. It has the means to inform the public about current matters of development. On the other hand, media can articulate public opinion on development issues by accompanying campaigns for development and reporting about various activities of civil society groups. Thus, media are important for communication between development activists and politicians in the North. Additionally they provide information channels on development activities between actors in the north and the south.

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3 The Millennium development goals

The Millennium Development Goals base on a political process, which reaches back as far as the early 1990's. Starting with the "World Conference on Education for All" in Jomtien- Thailand 1990, many conferences dealt with the global challenge of poverty and the implementation of civil, social, political and cultural rights.

In September 2000, the United Nations General assembly gathered for the 55th time. 189 head of states participated. This meeting is called the "Millennium Summit". The agenda was to take position of points for a just world in the 21st century. As a result of this summit the Millennium declaration was announced. All member states committed to general but binding aims for poverty reduction and a sustainable development worldwide and within their own states.

In order to put the announcements into practice a working group was built in the aftermath of this Millennium Summit which consisted of members of the UN Secretary, the World Bank, the OECD and the International Monetary Fund. The working group set up 8 overarching goals (Millennium Development Goals) to be achieved by the year 2015. Each goal consistes of several targets, dividing the overall goal into more detailed steps. The eight MDGs consist of 21 targets in total. The goals in detail:

3.1 Goal 1: Eradicate extreme poverty and hunger



Background

- > 1 out of 6 people is suffering hunger
- > extremely poor is, who has not more than 1 \$ a day to make a living
- > poverty means living without chances
- > 1 out of 5 people lives in

Targets

- > Target 1.A: Halve, between 1990 and 2015, the proportion of people whose income is less than one dollar a day.
- Target 1.B: Achieve full and productive employment and decent work for all, including women and young people
- Target 1.C: Halve, between 1990 and 2015, the proportion of people who suffer from hunger

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3.2 Goal 2: Achieve universal primary education



Background

- > 73 million children are not receiving basic education
- > 38 Million off these are living in Sub Saharan Africa
- > every sixth pupil gets enrolled to late

Target

> Target 2 A: Ensure that, by 2015, children everywhere, boys and girls alike, will be able to complete a full course of primary schooling.

3.3 Goal 3: Promote gender equality and empower women



Background

- > 7 out of 10 people living in extreme poverty are women
- > 80% of all refugees are women
- > Two thirds of all illiterates are women
- ➤ Women carry out 70% of all unpaid work, earn 10% of worldwide income and share 1% of world's wealth
- Only 17% of parliamentarians worldwide are women
- > Women occupy only 14% of leaders positions in economy and government

Target

> Target 3.A: Eliminate gender disparity in primary and secondary education, preferably by 2005, and in all levels of education no later than 2015

3.4 Goal 4: Reduce Child Mortality



Background

- ➤ In 2006, 9,7 million children under 5 years died because of extreme poverty every 3 seconds 1 child
- > 37% of these children die within the first 5 month
- > Pneumonia is the killer number 1 for children under 5 years
- Africa accounts for 50% of all maternal deaths and 50% of child deaths

Target

> Target 4.A: Reduce by two thirds, between 1990 and 2015, the under-five mortality rate

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3.5 Goal 5: Improve Maternal Health

Background



- The main reasons for maternal deaths are haemorrhage, infection and unsafe abortion
- > Every minute, at least one woman dies from complications related to pregnancy or childbirth-529 000 women a year
- > 1 out of 22 births in developing countries leads to the death of the mother- in developed countries its 1 out of 7.300 births
- > 10 million women each year suffer birth related injury, infection or disease

Targets

- Target 5A: Reduce by three quarters the maternal mortality ratio
- > Target 5B: Achieve universal access to reproductive health

3.6 Goal 6: Combat HIV/AIDS, Malaria and other Diseases



Background

- Over 33 million people are infected by HIV/ AIDS
- More than 1 billion people have no access to clean drinking water
- > 350- 500 million people are infected by malaria each year
- 1 Million die each year because of malaria

Targets

- Target 6A: Have halted by 2015 and begun to reverse the spread of HIV/AIDS
- > Target 6B: Achieve, by 2010, universal access to treatment for HIV/AIDS for all those who need it
- > Target 6C: Halt and begin to reverse the incidence of malaria and other major diseases

3.7 Goal 7: Ensure environmental sustainability



Background

- ▶ 90% of the global energy derives from fossil recourses Every 15 minutes one species is dying off
- Within 100 years water consumption rose by the factor 10
- Within the last 20 years, 200 million ha of forest were destroyed, an area as big as Western Europe
- > 70% of fishing grounds are close to over fishing or already over fished

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- > Global warming leads to more natural disasters
- Ocean levels are rising twice as fast as 20 before
- Within 20 years, one million square kilometres farmland were lost to erosion

Targets

- > Target 7A: Integrate the principles of sustainable development into country policies and programmes; reverse loss of environmental resources
- Target 7B: Reduce biodiversity loss, achieving, by 2010, a significant reduction in the rate of loss
- Target 7C: Reduce by half the proportion of people without sustainable access to safe drinking water
- Target 7D: Achieve significant improvement in lives of at least 100 million slum dwellers, by 2020

3.8 Goal 8: Develop a global partnership for development



Background

- Official development aid dropped since 2005
- > External debt of developing countries almost halved between 2000 and 2007
- In developing country 11% of population uses the internet, in developed countries its 58%

Targets

- > Target 8A: Develop further an open, rule-based, predictable, non-discriminatory trading and financial system
- > Includes a commitment to good governance, development and poverty reduction both nationally and internationally
- > Target 8B: Address the special needs of the least developed countries
- Includes: tariff and quota free access for the least developed countries' exports; enhanced programme of debt relief for heavily indebted poor countries (HIPC) and cancellation of official bilateral debt; and more generous ODA for countries committed to poverty reduction
- Target 8C: Address the special needs of landlocked developing countries and small island developing States (through the Programme of Action for the Sustainable Development of Small Island Developing States and the outcome of the twenty-second special session of the General Assembly)
- > Target 8D: Deal comprehensively with the debt problems of developing countries through national and international measures in order to make debt sustainable in the long term
- > Target 8E: In cooperation with pharmaceutical companies, provide access to affordable essential drugs in developing countries
- > Target 8F: In cooperation with the private sector, make available the benefits of new technologies, especially information and communications

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For each target there are indicators. These indicators visualize the progress on the target. The reference numbers on which to compare the results is the year 1990. A short example for this mechanism: Goal 5 wants to "Improve maternal health". A specific target to achieve this goal is to reduce the maternal mortality ratio by three quarters between 1990 and 2015. An indicator for a progression would be for example the proportion of births attended by skilled health personnel.

Thus, the Millennium goals are not just announcements. They can be quantified and checked in numbers against reality.

The 56th general assembly of the United Nations agreed upon these eight Millennium Development Goals (MDGs) on in 2001.

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4 Principles for the promotion of MDGs

4.1 Challenge

Media coverage tries to capture and interpret reality. When broadcasting on development issues, the choice of messages and images can be difficult. Images of extreme poverty and humanitarian distress are for real. They are negative and cannot be ignored. People living in developing countries face many burdens. Media can give these hardships a voice and make public the privation of those without a public voice. However, the line between showing poor living conditions in order to reach public awareness and humiliating those in need is thin.

4.2 Checklist1

Many organizations working in the field of development and MDGs have obliged to certain sets of rules, which define behavioural standards. These codes of conducts are designed to give assistance to practioners. When broadcasting on development issues these basic recommendations may proof helpful in order to balance journalism between information and privacy of those portrayed.

4.2.1 General principles

- > Equality of all people
- Insurance of the dignity of the people portrayed
- Promotion of fairness, solidarity and justice

4.2.2 Choice of development images and messages

- Choice of messages and images should be based on respect, equality, solidarity and justice.
- Images and messages should not devide 'us and them' but instead, foster a sense of interconnected common humanity.
- > Truthful representation of any image or depicted situation both in its immediate and in its wider context so as to improve public understanding of the complex realities of development.
- Exclusion of messages and images potentially stereotyping or discriminating. This may apply on situations and locations as well as on people involved.
- Respect for the highest standards in relation to human rights and protection of the vulnerable people.

¹ adapted from Code of Conduct by Concord + Guide to the Code of Conduct on Images and Messages by Dochas

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4.2.3 Participation

- > Recordkeeping of the subjects consent to be named or identifiable.
- ➤ Use of images, messages as well as individualised studies with the full understanding, participation and permission of the people concerned or their legal guardian.
- > Opening possibilities for the portrayed people to tell their stories by themselves.

4.2.4 Working with information on development and MDGs

- Where possible documentation of the portrayed story.
- > Explaining the use of photos to the portrayed in TV, newspaper and other media channels
- If the portrayed person has no access, giving examples to open access to the media of image publication
- Accurate and representative story capturing.

Children and vulnerable groups

- Covering minors only according to the Convention on the Rights of the Child
- Building pressure free interview spaces for children to express their opinion and ideas freely
- > Avoiding transmission of vulnerability where it does not exist

4.2.5 Consent

Not needed

- Individuals in public which are not recognisable
- > Crowds in public (e.g. MDG demonstrations)
- > Public figures in public context (e.g. MDG campaigning information)

Verbal consent

- Wherever possible
- > Parents, guardians
- Teachers of children
- Staff of service programmes

Written consent

In all circumstances, where private information is spread by story or image

Examples:

- Sexual orientation
- Health and behaviour
 - e.g. HIV-positive persons, abortion, alcohol and drug use

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Victims

e.g. slave workers, domestic and gender violence, rape or abuse

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5 Contact & Information

5.1 AfricaEducation

Information on education in Africa



Available information

African digital Library

Online libraries

Books and Journals

Learning materials

Who is who Africa

Interest groups

Contact

http://www.africaeducation.org/

5.2 AfricaFiles

Network committed to promotion of human rights, economic justice, African perspectives and alternative analyses



Available information

Articles

Archives

Contact

AfricaFiles

Room 21

300 Bloor Street West

Toronto, ON M5S 1W3

Canada

E-mail: info@africafiles.org

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5.3 Afro Barometer

Independent, non-partisan research project that measures the social, political and economic atmosphere in Africa



Available information

Surveys

Data

Online analysis

Contact

Francis Kibirige, Wilksen Agencies (Uganda), kibirige@msu.edu

Tse-Hsin Chen, MSU, tsehsin@msu.edu

Carolyn Logan, MSU, clogan@msu.edu

For AB publications

Matt Kirwin, MSU, kirwinma@msu.edu

Edem Selormey, CDD-Ghana, edem@cddghana.org

For queries about Afrobarometer Outreach contact

Mxolisi Sibanyoni, IDASA: msibanyoni@idasa.org.za

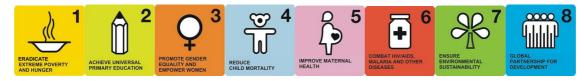
Robert Sentamu, Wilsken Agencies (Uganda), wilsken@africaonline.co.ug

Godbertha Kinyondo, CDD Ghana, gkinyondo@idasa.org.za

http://www.afrobarometer.org/index.html

5.4 AIDA

The worlds largest online dictionary of development activities



Available information

Database of development activities

Aid statistics

Listings of data sources

Contact

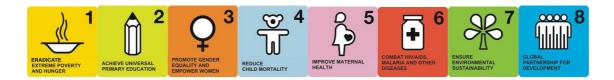
E-mail: aida@dgfoundation.org

http://aida.developmentgateway.org/

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5.5 AllAfrica Global Media

The largest electronic distributor of African news and information worldwide



Available information

Over 1000 African stories daily 900.000 articles in a searchable archive

Contact

http://allafrica.com/support.html http://allafrica.com/

5.6 Asociace pro Fairtrade

Fair trade network



Available information

Links

Downloads

Fair trade organizations lists

Contact

Asociace pro fair trade

Na Míčánkách 1

101 00 Praha 10

Czech Republic

Kristýna Augustinská

Tel: +739 647 654

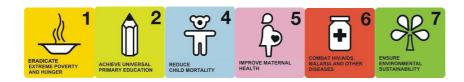
E-mail: info@fairtrade-asociace.cz

www.fairtrade-asociace.cz

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5.7 BBC World Service Trust

International charity on poverty reduction



Available information

News releases

Annual Reviews

Media Handbook

Contact

BBC World Service Trust

Room 301 NE

PO Box 76

Bush House

Strand

London

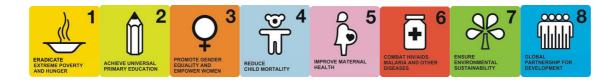
UK

Tel: +44 207 557 2462 Fax: +44 207 379 1622

http://www.bbc.co.uk/worldservice/trust/

5.8 BOCS Foundation

Covering sustainable development since 1995



Available information

News letters

Bocsmagazin

Archives

Books and translations

Translations from journals

Electronic publications

Web links

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Contact

H-8003 Székesfehérvár, Pf. 7.

Hungary

Tel: +36 30 756 8090 E-mail: m@bocs.hu

5.9 Center For Citizenship Education (CCE)

Centrum Edukacji Obywatelskiej

Non-governmental educational foundation



Available information

Trainings

Global education

Literary atlas of Poland

Civic education in local government schools

Legal and civic education for secondary schools

Local government educational policy

Righteous among nations - righteous among us

Students against corruption

Young peoples civic action

Contact

Jędrek Witkowski

Centrum Edukacji Obywatelskiej

ul. Noakowskiego 10/1

00-666 Warszawa

Poland

Tel: +022 825 05 50 or 107 Fax: +022 622 00 89 or 102 E-mail: jedrek@ceo.org.pl Media Guide -18-

5.10 Centre for Humanitarian Dialogue

Conflict mediation organisation



Available information

Press releases
Publications

Contact

Headquarters, Geneva, Switzerland 114, Rue de Lausanne 1202 Geneva Switzerland

Tel: +41 22 908 11 30 Fax: +41 22 908 11 40 E-mail: info@hdcentre.org

Singapore Regional Office HD Centre Singapore 237B Cantonment Road Singapore 089767 Singapore

Tel: +65 6224 6832

E-mail: info@hdcentre.org

Nairobi, Kenya Regional Office Lavington Off James Gichuru Road Kolloh Road, House Number 1 P.O BOX 14702-00800, Nairobi Kenya

Tel: +254 020 3861852
Fax: +254 020 3861856
E-mail: info@hdcentre.org/

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5.11 Chronic Poverty Research Centre (CPRC)

International partnership of universities, research institutes and NGOs



Available information

Annual Reports

Policy Briefs

Background Papers

National Reports

Contact

Institute for Development Policy and Management

School of Environment and Development

University of Manchester

Humanities Bridgeford Street

Manchester, M13 9PL

UK

Tel: +44 161 275 2810 Fax: +44 161 273 8829

http://www.chronicpoverty.org/

5.12 CONCORD

European NGO Confederation for Relief and Development.



Available information

News

Reports

Paneuropean Publication index

Statements

Picture database

NGO links

Speeches

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Studies

Contact

10 Sq. Ambiorix 1000 Brussels

Belgium

Tel: +32 2 743 87 60 Fax: +32 2 732 19 34

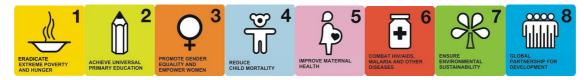
E-mail: secretariat@concordeurope.org

For specific CONCORD policy-related issues

Ester Asín Martinez Tel: +32 2 743 87 81

E-mail: easin@concordeurope.org http://www.concordeurope.org/

5.13 Czech Forum for Development Co-operation (FoRS)



Available information

News

Development NGOs addresses

Reports

Links

Information sharing and consultancy service

Seminars and conferences

Contact

Bìlehradská 92

120 00 Praha 2

Czech Republic

Ms. Jana Krczmágová, Director

Tel/ Fax: +420 222 522 480

Cell: +420 777 756 700

E-mail: sekretariat@fors.cz

czech.fors@fors.cz

http://www.fors.cz/e11home.htm

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5.14 DATA

Initiative to raise attention about aids and extreme poverty in Africa



Available information

DATA report monitoring G8 commitment

News

Press releases

Contact

DATA in Berlin

Tobias Kahler

Director, DATA Germany

Reinhardtstr. 47

10117 Berlin

Germany

Tel: +49 30 319 891 570 E-mail: berlin@data.org

DATA in London

Katy Cronin

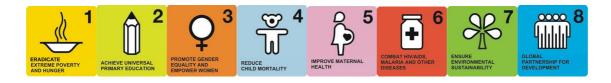
Media Manager

UK

Tel: +44 207 434 7550 E-mail: <u>Datauk@data.org</u>

5.15 Development Co-operation Department

Ministry of Foreign Affairs of the Republic of Poland



Available information

News

Documents and Publications

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Links to organizations working on development

Media reports on development

Activity reports

Opinion polls

Contact

Ministry of Foreign Affairs of the Republic of Poland

Development Co-operation Department

Al. J. Ch. Szucha 23

00-580 Warsaw

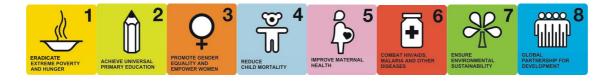
Poland

Tel: +48 22 523 8073 Fax: +48 22 523 8074

http://www.polskapomoc.gov.pl

5.16 dgCommunities

Development knowledge resource and interactive exchange space of over 36.000 people



Available information

More than 60,000 reports, best practice documents, events, websites, news items

Special reports

Online discussion forums

Periodic online events

Contact

E-mail: dgfoundation.org
http://topics.developmentgateway.org/

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5.17 Earth Negotiations Bulletin - Reporting Service for Environment and Development Negotiations

Free reporting service



Available information

Daily information of multilateral negotiations on environment and development

Contact

International Institute of Sustainable Development

Media Relations

Nona Pelletier

Media and Communications Officer

Tel: +1 204 958 7740
Cell: +1 204 962 1303
E-mail: npelletier@iisd.ca
http://www.iisd.ca/voltoc.html

5.18 Ecumenical Academy Prague

Independent association in the field of culture, politics, church and society, social justice, sustainable development, North-South gap etc



Available Information

Public discussions

Experts

Events

Contact

Ekumenická akademie Praha

Na Míčánkách 1

101 00 Praha 10 - Vršovice

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Czech Republic

Tel: +272 737 077 /+272 733 044

E-mail: Všeobecný - Jiří Silný: ekumakad@volny.cz

Fair Trade: fairtrade@ekumakad.cz

http://www.ekumakad.cz/

5.19 Education for rural people (ERP)

Initiative by FAO and UNESCO



Available information

Global Reports on rural education

Newsletter

Good practices and knowledge on Education for rural people

Contact

The Extension, Education and Communication Service

Research, Extension and Training Division

Sustainable Development Department

Lavinia Gasperini

Via delle Terme di Caracolla

00100 Rome

Italy

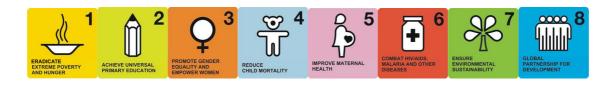
Tel: +39 06 57056253 Fax: +39 06 5705 3801

E-mail: ERP@fao.org

http://www.fao.org/sd/erp/index_en.htm

5.20 Educon

non-governmental, non-political, non-profit association



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Available information

Educational courses

Providing the information from particular areas of the Czech Republic economy,

Information and information databases up-dates

Co-operation within a network of institutions

Contact

Tesarikova 1027/2

102 00 Prague 10

Czech Republic

Tel: +420 272 930 683

+420 272 930 684

Fax: +420 272 933 082

E-mail educon@educon.cz

http://www.educon.cz

5.21 Euforic

Non- profit cooperative of NGOs, research institutes, educational institutions, networks, governments, and other interested groups



Available information

Alerts

Country profiles

Thematic dossiers

Organisation directories

Email digest

Online repository

Event listings

Search tools.

Events

Workshops

Consultancy

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Contact

Cortenstraat 4

6211 HT Maastricht

The Netherlands

Tel +31 43 3285 180

Fax +31 43 3256 392

http://www.euforic.org/

5.22 Experience Development

Independently run not-for-profit company which works to improve transparency and communication within the development sector



Available information

Listings

We work with many Universities and NGOs around the world to bring together news

Views

Advice

Listings of NGOs

Listings of web resources

Contact

Experience Development

39 Roslyn Road,

Davenport,

Stockport,

Cheshire

SK3 8LN

UK

Tel: +44 7902 242510

E-mail: advertise@experiencedevelopment.org

http://www.experiencedevelopment.org/

Media Guide -27-

5.23 Fondation Hirondelle

Media promotion in crisis areas



Available information

Good practice examples for media promotion of MDGs

Contact

Fondation Hirondelle

Avenue du Temple 19C

1012 Lausanne

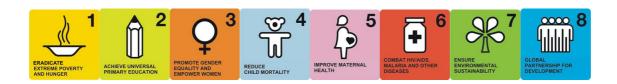
Switzerland

Tel: +41 21 654 20 20 Fax: +41 21 654 20 21

E-mail: info@hirondelle.org/
http://www.hirondelle.org/

5.24 Global Call to action against poverty (GCAP)

GCAP is an initiative consisting of more than 900 organizations. Platforms have been established in more than 100 countries. GCAP alliance promotes eradication of poverty and the achievement of the Millennium Development goals.



Available information

Calendar of MDG campaigns

Annual Reports on GCAP activities

Logos and banners for free use and publication

Material and toolkits on campaigning for MDGs

Lists of organizations active for MDGS

Contact

Global

Ciara O'Sullivan

Media Guide -28-

Media & Communications Coordinator

Global Call to Action Against Poverty - GCAP

Tel: +34 679 594 809

Spain office (CONGDE): +34 915 23 98 65

Skype name: cmosullivan http://www.whiteband.org/

Hungary

Anthropolis - Globalance

Balazs Frida

Tel: +36 1 302 31 72

E-mail: balazs.frida@anthropolis.hu

http://www.whiteband.org/regions/europe/hun

Czech Republic

Petr Lebeda – petr.lebeda@glopolis.org

Blanka Medkova -

blanka.medkova@peopleinneed.cz

Tomas Tozicka - ekumakad@volny.cz

Ondrej Kopecny - kopecny@glopolis.org

Martina Mandova – projekty2@adra.cz

Pavel Trkal - pavel.trkal@educon.cz

Martin Naprstek – <u>naprstek@iir.cz</u>

Jana Krczmarova – <u>jana@inexsda.cz</u>

Dagmar Trkalova -

dagmar.trkalova@educon.cz

http://www.ceskoprotichudobe.cz/

5.25 GlobalResearch.ca - Centre for Research on Globalization



Available information

News articles

Commentary

Background research and analysis on a broad range of issues, focussing on social, economic, strategic and environmental processes.

Media Guide -29-

Contact

Maja Romano

Centre for Research on Globalization (CRG)

PO Box 55019

11 Notre-Dame Ouest

Montreal, Qc, H2Y 4A7

Canada

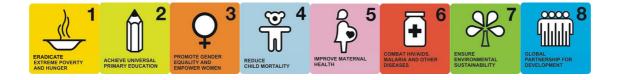
E-mail: crg.online@yahoo.com

http://www.globalresearch.ca/index.php

5.26 Grupa Zagranica

Zagranica Group

Association of Polish non-governmental organizations working abroad



Available information

Polish development NGOs activities

Reports

Reading room

Contact

Marta Pejda

Executive Secretary

10A, Sapieżyńska Street

00215 Warsaw

Poland

Tel: +48 22 536 02 16 Fax: +48 22 536 02 20

E-mail: marta@zagranica.org.pl

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5.27 Hungarian Association of NGOs for Development and Humanitarian Aid (HAND)

Hungarian umbrella organization in development



Available information

Liaison and communication with the Hungarian MFA and other Hungarian governmental bodies Liaison and communication with international stakeholders of development cooperation (CONCORD, CIDA-ODACE, TRIALOG, European institutions).

Policy papers.

Public educational and advertising material

Connection and intermediation between members

Contact

Budapest 1052, Apáczai Csere János u. 1. IV./40.

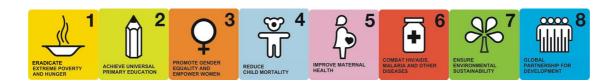
Hungary

Tel: +36 1 328 0873 Fax: +36 1 328 0874

E-mail: office@hand.org.hu

http://www.hand.org.hu/english.shtml

5.28 Hungarian Baptist Aid HBAid



Available information

Newsfeeds

Information on development

Contact

Baptista Szeretetszolgálat Alapítvány

P.O.Box 241, Budapest H-1391

Hungary

Tel: +36 1 354 0780/ +36 1 354 0779

Fax: +36 1 302 0982

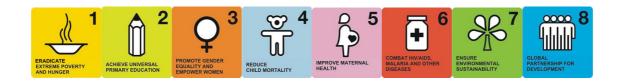
Media Guide -31-

E-mail: hbaid@hbaid.org

http://english.baptistasegely.hu/

5.29 Hungarian Interchurch Aid (HIA)

The biggest Hungarian NGO in the field of development



Available information

Aid related News

Reports

Contact

Hungarian Interchurch Aid

Adress: H-1116 Budapest, Tomaj u. 4.

Hungary

Tel: +36 1 208 4932, +36 1 208 4933

Fax: +36 1 208 4934 E-mail: <u>info@hia.hu</u>

segelyszervezet@segelyszervezet.hu

5.30 IFIwatchnet

Initiative connecting financial monitoring organizations



Available information

Organizational links of fiancial watchers

Documents on international deveelopment financing

Calendar on international deveelopment financing

Contact

Phone: Magela Sigillito

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IFIwatchnet

c/o ITeM

Juan Paullier 977

Montevideo 11200

Uruguay

Tel: +598 2 412 4224

E-mail: info@ifiwatchnet.org

http://ifiwatchnet.org/

5.31 Institute for research and debate on governance (IRG)

Forum for international and intercultural debate



Available information

International seminars and symposiums

Publications

The annual journal chroniques de la gouvernance

Database comprising over 300 articles, book reports, interviews and working papers

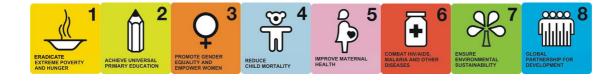
"Press" section combining short articles and in-depth analyses.

Contact

http://www.institut-gouvernance.org/

5.32 Inter Press Service (IPS)

News agency specialized on development



Available information

IPS News service

IPS Columnist service

TerraViva- journalists records of UN summits

Multimedia

Media Guide -33-

Contact

IPS-Inter Press Service International Association

Via Panisperna, 207

00184 Rome

Italy

Tel: +39 06 485692 Fax: +39 06 4817877

E-mail: headquarters@ips.org

http://www.ips.org

IPS Columnist Service

Via Panisperna, 207

00184 Rome

Italy

Tel: +39 06 485692 Fax: +39 06 4817877

E-mail: romacol@ips.org

5.33 International Center for Research on Women (ICRW)

Promotes gender equality and poverty reduction



Available information

Press releases

Publications

Speeches

Event Calendar

Contact

Headquarters

New Address Oct. 1, 2007

International Center for Research on Women

1120 20th St. N.W.

Suite 500 North

Washington, D.C. 20036

Media Guide -34-

USA

Tel: +202 797 0007
Fax: +202 797 0020
E-mail: info@icrw.org
http://www.icrw.org/

Asia Regional Office C – 139 Defence Colony New Delhi – 110024

India

Tel: +91 11 2465 4216
Fax: +91 11 2463 5142
E-mail: info.india@icrw.org
http://www.icrw.org/asia

5.34 International Crisis Group

NGO working on conflict and crisis research and prevention through advocacy



Available information

Professional analysis consultation

CrisisWatch database

Media releases

Op-eds, commentary and articles

Analytical reports containing practical recommendations

Weekly update email

Contact

Brussels Office

Andrew Stroehlein

Director of Media and Information

Brussels

Belgium

Tel: +32 2 541 1635 Fax: +32 2 502 5038

http://www.crisisgroup.org/home/index.cfm

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5.35 International Food Policy Research Institute

Privides global food policy knowledge as an international public good



Available information

Interview partners

Publications

Country based information

Geopspatial, regional and institutional datasets

Contacts

Michael Rubinstein

Tel: +1 202 862 5670

m.rubinstein@cgiar.org

Michele Pietrowski

Tel: +1 202 862 4630

m.pietrowski@cgiar.org

Veronica O'Connor

Tel: +1 312 876 9025

v.oconnor@cgiar.org

Vaishali Dassani

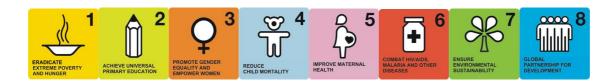
(New Delhi office)

Tel: +91 9810020635 v.dassani@cgiar.org

http://www.ifpri.org/

5.36 Inwent - Capacity Building International, Germany

Non-profit organisation with worldwide operations



Available information

Documentation Centre and Library

Research service

Media Guide -36-

Expert contacts

Advisory service

Databases

Contact

Friedrich-Ebert-Allee 40

53113 Bonn

Germany

Tel: +49 228 4460 0 Fax +49 228 4460 1776

http://www.inwent.org/

5.37 Journalists Against AIDS (JAAIDS) Nigeria

Media Resource Centre on HIV/AIDS



Available information

Reports

Linklists

E-forum

Resource Center

Contact

Media Resource Centre on HIV/AIDS & Rep Health

44B Ijaye Road, Ogba

Lagos

Nigeria

Tel: +234 1 7731457/ +234 1 8128565

Postal address:

Journalists Against AIDS (JAAIDS) Nigeria

PO Box 56282, Falomo

Lagos

Nigeria

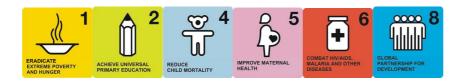
E-mail: resourcecentre@nigeria-aids.org

http://www.nigeria-aids.org/

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5.38 Library and Information Networks for Knowledge

Comprehensive library and information services on WHO-produced recorded information



Available material

Databases and statistics

Collections

Publications

Advisory papers

Press releases

Contact

Library and Information Networks for Knowledge

World Health Organization

EIP/KMS/LNK

Avenue Appia 20

1211 Geneva 27

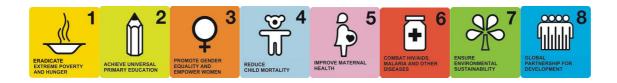
Switzerland

Tel.: +4122 791 2062 Fax: +4122 791 4150

http://www.who.int/library/en/

5.39 Magyar ENSZ Társaság

United Nations Association of Hungary



Available information

News

Publications

Pictoral History

Contact

UN Association of Hungary

Media Guide -38-

Andrássy str. 124. Budapest, H-1062

Postal address: POB 388

Budapest, H-1394

Poland

Tel: +361 331 2124 Fax: +361 472 0840

E-mail:menszt@menszt.hu

http://en.menszt.hu/

5.40 Magyar Vöröskereszt

Hungarian Red Cross



Available information

News

Archive

Links

Contact

http://www.voroskereszt.hu

5.41 Media blog spot

Blog aiming at improvement of media coverage about development issues



Available information

Commentary on media coverage

Fact Checks

Background information for transparency and media competence

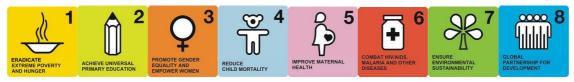
Contact

http://www.mediawatchblog.org

Media Guide -39-

5.42 National Development Agency

Hungarian government department for development



Available information

News

Fact sheets

Videos

Contact

Wesselényi utca 20-22.

Budapest1077

Hungary

Tel: 06 40 638 638 (not available from abroad)

E-mail: nfu@meh.hu
http://www.nfu.hu

5.43 NEWSfromAFRICA

News services by african journalists



Available information

Bulletins

News archive

Contact

Koinonia Media Centre

Shalom House

St. Daniel Comboni Road, off Ngong Road

P.O. Box 21255,

00505 Nairobi

Kenya

Tel: +254 20 3870935/3877553

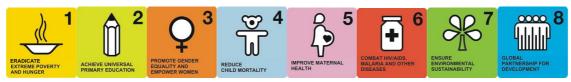
Fax: +254 20 3877892

E-mail: editor@newsfromafrica.org

Media Guide -40-

5.44 Neziskovky.cz

NGO portal and information point



Available information

Non-profits database with more than 870 entries

Database of Financial Resources for Non-profit Organizations

Calendar of Events

Monthly information packs

Information service

Library

Publications

Contact

Malé náměstí 12

110 00 Prague 1

Czech Republic

Tel.: +420/224 239 876

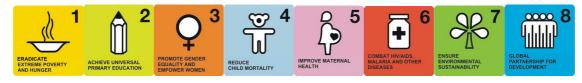
Fax: +420/224 239 875

E-mail: neziskovky@neziskovky.cz

http://www.neziskovky.cz

5.45 ngo.pl

The biggest polish web portal for civil society matters



Available information

News

Event Calendar

Portal

Free databases

Over 70,000 organisations

Brochures

analysis

Informatorium and infoline

Media Guide -41-

Contact

Stowarzyszenie Klon/Jawor

ul. Szpitalna 5/5

00-031 Warszawa

Poland

Izabela Dembicka, specjalistka ds. promocji i współpracy

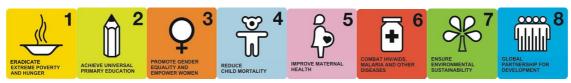
Tel: 0 22 828 91 28 /163 Fax: 0 22 828 91 29

E-mail: wspolpraca@portal.ngo.pl

redakcja@portal.ngo.pl http://www.ngo.pl

5.46 Nonprofit Information and Training Centre Foundation NIOK

Providing capacity building



Available information

Hungary's most-used civil portal

NGO

Database of ngos in Hungary with contact, activity and financial details of 12 000 organisations,

Media monitoring and a

Hot line service

Nonprofit Service Center

Information assistance

Guidebooks

Information and education leaflets

Nonprofit library service

Good examples

Contact

Margit krt. 43-45. IV/3

Budapest, 1024

Hungary

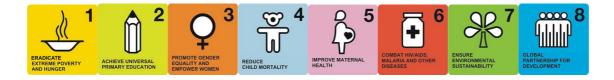
Tel: +36 1 315 3151 Fax: +36 1 315 3366 E-mail: contact@niok.hu

http://www.niok.hu/

Media Guide -42-

5.47 OECD Development Centre

Policy dialogue and communication platform between OECD Member countries and the emerging and developing countries



Available information

Country Surveys/Reviews/Guides

Events/Conferences/Meetings

Manuals, Sources and Methods

News Releases

OECD Legal Instruments and Related Documents

Photos

Statistics, Data and Indicators

Websites

Who's Who/ CVs/Authors

Contact

Head of Communication

Colm Foy

Tel: + 33 1 45 24 84 81

Fax: + 33 1 45 24 61 49

E-mail: colm.foy@oecd.org

L-mail. coming wocci

Headquarter

2, rue Andre-Pascal 75775 Paris Cedex 16

France

Tel: +33 1 45 24 82 89 Fax: +33 1 44 30 61 49

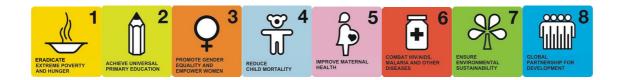
E-mail: Dev.Contact@oecd.org

http://www.oecd.org/department/0,3355,en_2649_33731_1_1_1_1_1_1,00.html

Media Guide -43-

5.48 OneWorld Country Guides

Database on poverty country profiles



Topics

20 cross-cutting development issues from Aid to Water and Sanitation

Available material

Over 70 country guides

One world guides on global challenges

Contact

UK

OneWorld UK 2nd Floor, CAN Mezzanine 32-36 Loman Street, London SE1 0EH

Tel: +44 20 7922 7846 Fax: +44 20 7922 7706

http://uk.oneworld.net/guides

5.49 Overseas Development Institute

The ODI is UKs leading independent research institute on humanitarian and development issues



Available Information

Interviews with experts
Briefings with experts

Publications

Media Contact List

Media releases on current issues

Briefing papers

Media Guide -44-

Contact

-Leah Kreitzman

Media and Events Officer

Tel: +44 20 7922 0431

E-mail: l.kreitzman@odi.org.uk

-Antony Robbins ODI

Head of Communications Tel: +44 20 7922 0423 or +44 7891 964 131

E-mail: a.robbins@odi.org.uk

http://www.odi.org.uk/

5.50 Ploska Zielona Siec

Polish green network

Network for promotion of sustainable development



Available information

Workshops, trainings, conferences
Information assistance on sustainable development
Information on resources about sustainable development

Contact

ul. Sławkowska 26A

31-014 Kraków

Poland

Tel: +48 12 431 28 08/12 431 28 18

Fax: +48 12 431 28 08

E-mail: ola@globalnepoludnie.pl

info@zielonasiec.pl

Bureau in Szczecinie ul. Kaszubska 57/204

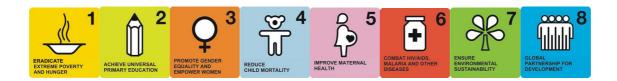
70-402 Szczecin

Poland

Tel:. +48 91 880 38 72 Fax: +48 91 880 38 70 http://www.zielonasiec.pl Media Guide -45-

5.51 Policypointers

Online facility to gain rapid access to the research and conclusions of think tanks around the world



Available information

Research results

Contact

http://www.policypointers.org/

5.52 Polska Akcja Humanitarna (PAH)

Polish Humanitarian Organisation (PHO)



Available information

Information help desk Links

Contact

Zentrale in Warschau

00-031 Warszawa

ul. Ul. Szpitalna 5 lok.

Poland

Tel:.+ 22 828 88 82, 828 90 86

Fax: 831 99 38

E-Mail: pah@pah.org.pl

Biuro Regionalne w Krakowie Regional Office in Krakau 31-009 Kraków Poland Media Guide -46-

Tel: +12 42 15 771/ +12 42 15 771

Fax: +12 42 20 819

E-Mail: krakow@pah.org.pl

Biuro Regionalne w Toruniu Regional Office in Torun

87-100 Toruń

ul. Ul. Wita Stwosza 2

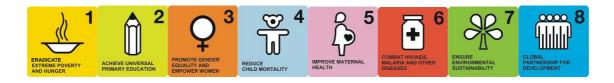
Poland

Tel: +56 65 21 369 Fax: +56 65 21 368

E-mail: torun@pah.org.pl
http://www.pah.org.pl

5.53 psz.pl

The biggest information polish provider on foreign affairs and Africa



Available information

News

Reports

Analysis

Conferences

Advisory and support on foreign issues

Contact

Delta Interactive. z oo

ul. Ul. Światowida 63A/84

03-144 Warszawa

KRS 0000292789

Poland

Media relations:

Ewelina Bild

Tel:. +506 338 502

E-mail: <u>e.bilda@psz.pl</u> <u>http://www.afryka24.pl</u> Media Guide -47-

5.54 Reporters sans frontières

Network of reporters working on human rights and development



Available information

Press freedom index

Reports

Handbook for bloggers and cyber dissidents

Contact

47 rue vivienne

75002 Paris

France

Tel: 33 1 44 83 84 84 Fax: 33 1 45 23 11 51 E-mail: rsf@rsf.org

Africa desk : africa@rsf.org

Americas desk: americas@rsf.org

Asia desk: asia@rsf.org

Europe desk : europe@rsf.org

Middle-East desk : middle-east@rsf.org

Internet desk : internet@rsf.org

http://www.rsf.org/

5.55 Salezjański Wolontariat Misyjny MŁODZI ŚWIATU

Salesian Missionary Voluntary Service YOUTH FOR THE WORLD



Available information

Information help desk

Media Guide -48-

Publications

Reports

Downloads

Newsarchive

Videos

Fotos

Audiofiles

Contact

KRS number 0000076477

30-323 Krakow, ul. Tyniecka 39

Poland

Tel:./Fax: +48 12 269 23 33

E-mail: misje@swm.pl

Branch in Wroclaw

50-377 Wrocław, Pl. Grunwaldzki 3

Tel:. +48 71 335 86 05 E-mail: <u>wroclaw@swm.pl</u>

Biuro:

Agata Rodziewicz

Tel:.+48 691 633 274 E-mail: agata@swm.pl

Bartosz Wierzbiński Tel::: +48 662 097 541 E-mail: <u>bartek@swm.pl</u>

Branch in Poznan

61-658 Poznań, ul. Pszczelna 20

Tel: +48 61 820 11 32 (*25)

Ks. Tomasz Bejm
Tel: +48 600 594 378
E-mail: btomaso@o2.pl

http://www.swm.pl

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5.56 Science and Development Network (SciDev.Net)

Non- profit organisation dedicated to providing reliable and authoritative information



Available information

Reports and analysis

Network of advisors

List of local freelance journalists in researchers and policymakers

List of regional consultants, advisors and partner organisations

Regional and topic web feeds

Contact

97-99 Dean Street

London W1D 3TE

UK

Tel: +44 20 7292 9910

Fax: +44 20 7292 9929

E-mail: news@scidev.net

5.57 Southern African Research and Documentation Centre (SARDC)

Independent regional information resource centre on economic, political, cultural and social development



Available information

Information resource centre containing over 12,000 subject files

Virtual library

Library of books

Newsfeatures

Media Guide -50-

Contact

15 Downie Avenue

Belgravia

Box 5690

Harare

Zimbabwe

Tel: +263 4 791141 / 791143

Fax: +263 4 791271

E-mail: sardc@sardc.net

Rua D. Afonso Henriques, 141

Maputo

Moçambique

Tel: +258 21 490831 Fax: +258 21 491178

E-mail: sardc@maputo.sardc.net

http://www.sardc.net

5.58 The African Network for Strategic Communication in Health and Development (AfriComNet)

Communication network- association of HIV and AIDS health and development communication practitioners



Available information

Training recourses

Strategic communication practices on HIV/ AIDS

H&D programming

Contact

Plot 77 Lithuli Avenue, Bugolobi.

P.O. Box 3495, Kampala

Uganda

Tel: +256 41 250183 / +256 41 237222 /

+256 41 250192 / +256 414 223837

Fax: +256 414 221340

E-mail: infodesk@africomnet.org

http://www.africomnet.org

Media Guide -51-

5.59 The European Alliance Against Malaria

Group of organisations based throughout Europe who specialise in the field of global health and poverty



Available information

Fact sheets about malaria

Presentations

Press contacts to health organizations

Contact

Red Cross/EU Office
Project Co-ordinator Stecy Yghemonos
Rue Belliard 65 Box 7B
1040 Brussels
Belgium

Tel: +32 2 235 06 88 Fax: +32 2 230 54 64

5.60 The Food and Agriculture Organization of the United Nations (FAO)

Since its founding in 1945, the FAO leads international efforts to defeat hunger in both developed and developing countries. FAO is also provides knowledge and information



Available information

Interactive consultation of technical experts via online forum

Statistical data bases on most agricultural issues

Publications on renewable Energies, Biomass Combustion Technologies, Greenhouse Heating and many more

Contact

FAO Headquater

Viale delle Terme di Caracolla

Media Guide -52-

00153 Rome

Italy

Tel: +39 06 57051

Fax: +39 06 57053152 E-mail: FAO-HQ@fao.org

Media Relations

Tel: +39 06 57053625 Fax: +39 06 57053699

FAO Regional Office for Europe and Central Asia

Budapest

E-Mail: <u>REU-Registry@fao.org</u>

Or

E-Mail: FAO-SEUR@fao.org

Czech Republic

Ing. Jiri MUCHKA

Secretary of the Committee

Ministry of Agriculture

Tesnov 17

117 05 Praha 1

Czech Republic

Tel: +420221 812 452
Fax: +420 224 810 423
E-mail: muchka@mze.cz

5.61 The Reality of Aid (ROA)

North/south international non-governmental initiative focusing exclusively on analysis and lobbying for poverty eradication policies and practices



Available information

Realty check reports

Civil society and development effectiveness

Global vertical programmes

Aid for Trade

Media Guide -53-

Contact

3rd Floor, IBON Center

114 Timog Avenue

Quezon City

1103 Philippines

Philippines

Fax: +632 425 1387

E-mail: secretariat@realityofaid.org

http://www.realityofaid.org

5.62 Trialog

Development NGOs in the enlarged EU



Available information

NGO database

Information service

Archive

Contact

Wohllebengasse 12-14

1040 Vienna

Austria

Tel: +43 1319 79 49 Fax: +43 1319 79 49 15 Email: office@trialog.or.at

Skype: trialog.office

Media Guide -54-

5.63 World Bank - PovertyNet

Provides an introduction to key issues as well as in-depth information on poverty measurement, monitoring, analysis, and on poverty reduction strategies



Available material

Online Media Briefing Centre

Embargoed news for accredited journalists only

Online bookstore for World Bank formal publications on economical and social development

World development report

Documents and reports

E-library

Contact

World Bank Office

Ms. Tunde Buzetzky

Communications and Operations Analyst

Europeum Business Center

Entrance B - 6th floor

81103 Bratislava

Slovakia

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5.64 Worldwatch Institute - Vision for a Sustainable World

Independent research organization



Available information

Media Kit on state of the World

News releases

Publications

Online libraries

Thematical online portales

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http://www.worldwatch.org/

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5.65 Zelený kruh

Green Circle

Czech platform of environmental organizations



Available information

Information centre

Newsletters

Annual reports

Magazines

Informational brochures

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6 Links

6.1 MDG1

http://ochaonline.un.org/News/GlobalFoodTrends/tabid/4429/language/en-US/Default.aspx

The Millennium Development Goals Report 2007, United Nations Department of Economic and Social Affairs August 2008

http://www.un.org/millenniumgoals/pdf/mdg2007.pdf

The Millennium Development Goals Report 2008, United Nations Department of Economic and Social Affairs August 2008

http://mdgs.un.org/unsd/mdg/Resources/Static/Products/Progress2008/MDG_Report_2008_En.pdf http://www.whiteband.org/

http://www.whiteband.org/regions/europe/gcap-europe-secretariat-2007-report-of-activities

http://www.whiteband.org/regions/europe/gcap-europe-strategic-framework-2008-2010

http://www.standagainstpoverty.org/

6.2 MDG 2

http://www.unesco.org/education/efa/ed for all/background/world conference jomtien.shtml

http://unstats.un.org/unsd/mi/goals 2005/goal 2.pdf

http://www.unesco.org/education/efa/wef 2000/index.shtml

http://portal.unesco.org/geography/en/ev.php-

URL ID=2297&URL DO=DO TOPIC&URL SECTION=201.html

6.3 MDG 3

http://www.genderandenvironment.org/

http://portal.unesco.org/en/ev.php-URL_ID=37080&URL_DO=DO_TOPIC&URL_SECTION=201.html http://www.unifem.org/

6.4 MDG4

WHO

http://www.who.int/

http://www.who.int/healthinfo/statistics/mortchildmortality/en/index.html

UNICEF

http://www.unicef.org/progressforchildren/2007n6/index 41802.htm

The Measles Initiative

http://www.measlesinitiative.org

6.5 MDG5

WHO

http://www.who.int/

Women Deliver initiative

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http://www.womendeliver.org/

UNFPA Webpage No Woman Should Die Giving Life: Facts and Figures,

http://www.unfpa.org/safemotherhood

UNICEF

http://www.unicef.org/progressforchildren/2007n6/index 41802.htm

The world health report 2005 – Make every mother and child count

http://www.who.int/whr/en/

6.6 MDG6

WHO

Current Information on Malaria

http://www.who.int/malaria/wmr2008/malaria2008.pdf

http://www.who.int/

Detailed press information on HIV and Aids

http://www.unaids.org/en/KnowledgeCentre/HIVData/GlobalReport/2008/

http://www.unaids.org/

International Health Partnership

A new global initiative for health

http://www.internationalhealthpartnership.net

An international organization of doctors working in developing countries

http://www.doctorswithoutborders.org/

http://www.iucn.org/

6.7 MDG7

WWF

http://www.panda.org/index.cfm

Greenpeace international

http://www.greenpeace.org/international/

United Nations Environment Programme

http://www.unep.org/

6.8 MDG8

http://www.unglobalcompact.org/

http://mdgs.un.org/unsd/mdg/

http://www.mdgmonitor.org/

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